

Submission 35 - Kate Sibcy

Hi,

I recently read that views on shopping and St Helier experiences were welcome.

I am so so happy that shops like Minimall are springing up and that the market is still a good place for minimal packaging. Minimall has brought me back to wanting to shop in town. I deliberately refused the cheaper products on Amazon such as drink bottles and lunch boxes because I want Minimall to exist and thrive. It is right to assume that consumers want to shop where they are happy to shop and not simply where it is cheapest.

I think that days for massive, generic brands are numbered as consumers become more aware of their disgusting practices and their abuse of poor workers overseas and the environment.

There is a gap in the market in St Helier for ethical clothes and shoes for adults and I would be delighted to shop in town, rather than online, if more of these ethical (Peopletree, Eileenfisherny etc...) brands were represented. There is a growing number of vegan, vegetarian, anti-waste, anti-plastic and ethical, aware consumers who wish there was somewhere to buy clothes, shoes, food and home care products that don't damage people, animals or the planet. With the right outlook, this could be a real feature of the Jersey high street and a draw for ethical consumers from elsewhere.

Thanks for the opportunity to share my views.

Sincerely,
Kate Sibcy